

Olivier Massain

PRODUCT DESIGNER



oliviermassain.com

[omassain\(at\)pm.me](mailto:omassain(at)pm.me)

15 years of experience designing user-centered, scalable digital products across enterprise and AI-driven platforms.

WORK EXPERIENCE

Staff Product Designer / Planera

JAN 2026 - JUN 2026 / Full-time, Remote

Led the design of AI-powered experiences for Planera's enterprise construction scheduling platform. Partnered with product and engineering leaders to define AI strategy, establish scalable interaction patterns, and integrate conversational and agentic capabilities into core workflows. Worked across discovery, product definition, and execution to bring new AI capabilities from concept to production.

Lead Designer / Maxa.ai

JAN 2024 - DEC 2025 / Full-time, Montreal

Led design for Maxa's AI-powered enterprise insights platform, shaping the brand, product experience, and AI assistant interfaces. Focused on clarity, trust, and usability in high-stakes workflows, I managed a small design team, collaborated across product and engineering, and translated complex data into intuitive, actionable experiences. Contributed to Series A growth and adoption by medium-to-large enterprise customers.

Senior Product Designer / UKG

JUL 2016 - JAN 2024 / Full-time, Montreal

At Kronos, I designed key aspects of workforce scheduling tools for managers and the shift marketplace for employees, enabling teams to efficiently manage, trade, and adjust their schedules. My work focused on making complex scheduling logic more intuitive and empowering for both frontline workers and supervisors. Following the merger of Kronos and Ultimate Software into UKG, I led the redesign of the UKG Pro mobile home page, merging two legacy apps into a unified, AI-powered experience for millions of users. Collaborated with the user research team to define at-a-glance needs. Delivered a clear, consistent interface that improved efficiency and daily engagement.

Lead Designer / Soluteo (now Astek)

AUG 2012 - JUL 2016 / Full-time, Montreal

Led UX/UI design for high-profile clients including Videotron, Air Canada, CBC, Via Rail, NBC Universal, CBS, iHeartRadio, and McGill University Health Centre. Notably, for Videotron, I redesigned their Work Order Management App, migrating it from BlackBerry to Android, improving field technician efficiency—a system still used by 1,000+ technicians a decade later.

EDUCATION

2011 | M.IxD

Master of Interaction Design

L'École de design Nantes Atlantique

SKILLS

Product Design
AI/ML Product Design
UX Strategy
Design Systems
Data Visualization
Visual Design
Accessibility

SOCIAL

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